



ASHLEY TURCHECK

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EDUCATION

THE PENNSYLVANIA STATE UNIVERSITY UNIVERSITY PARK, PA | 2013-2017 | Bachelor of Design

EXPERIENCE

FREELANCE GRAPHIC DESIGNER, PENN STATE BLUE BAND UNIVERSITY PARK, PA

MAY 2017 - PRESENT

Contracted by organization to develop branding system in major print and digital media projects

KEYHOLDER AND SALES LEAD, BATH BODY WORKS STATE COLLEGE, PA

MAY 2017 - PRESENT

Leading and coaching associates to meet daily sales goals | Overseeing operational procedures

VISUAL MERCHANDISING INTERN, MICHAEL KORS USA NEW YORK, NY

MAY 2016 - AUGUST 2016

Creating monthly wholesale merchandising directives distributed to department stores nationwide | Pulling account buys and samples for product shoots | Setting accessories/footwear showrooms

GRAPHIC DESIGN INTERN, MICHAEL KORS USA NEW YORK, NY

MAY 2016 - AUGUST 2016

Producing Pre-Fall 2017 lookbook | Aiding in product shoots and photo retouching | Assisting art directors in conceptual stages of projects | Competition research

SEASONAL SALES LEAD AND SALES ASSOCIATE, EXPRESS STATE COLLEGE, PA

MAY 2015 - JULY 2017

Overseeing sales and leading associates during peak season | Merchandising monthly floor sets

GRAPHIC DESIGN INTERN, PENN STATE FOOTBALL UNIVERSITY PARK, PA

NOVEMBER 2014 - MAY 2016

Create materials for Division 1 recruiting office and social media platforms | Working closely with staff and coaches to create personalized projects for prospective recruits following brand identity

GRAPHIC DESIGN INTERN, VISION CREATIVE SOLUTIONS PUNXSUTAWNEY, PA

MAY 2014 - AUGUST 2014

Creative marketing in print and web design for local clients | Interacting with offset printers

INVOLVEMENT

PENN STATE MARCHING BLUE BAND GRAPHIC DESIGN CHAIR, INSTRUMENTALIST

Four year member and officer | Spearheaded rebranding of historical university organization

PENN STATE UNDERGRADUATE ADMISSIONS SUMMER TOUR GUIDE

PENN STATE DESIGN ASSOCIATION STUDENT MEMBER

VALLEY MAGAZINE DESIGN STAFF, ILLUSTRATOR

SKILLS

Photoshop | Illustrator | InDesign | Premiere Pro | AfterEffects | Digital Photography | Studio Lighting | Illustration | HTML | CSS | UX/UI Design | Visual Merchandising | Social Media | Microsoft Office

COURSEWORK

Advanced Typography | Photographics | Applied Communications | Time and Sequence | Package Design | UX/UI Design | Web Design | Photography Studio I, II, III | History of Graphic Design

REFERENCES

AVAILABLE UPON REQUEST